



The Startup Club Aryabhatta College University of Delhi

presents



Principal : Prof . Manoj Sinha

Convenor : Prof. JK Singh

Coordinators : Dr. Sanket Shekar, Dr. Shipra Aggarwal, Dr. Girish Garg

Managing Director: Lakshya Agarwal

Core Committee: Shresth Khandelwal, Kshitiz Aggarwal, Manya Varmani, Prachi Goyal, Chetan Chouhan, Tejasvi Yadav, Sourabh Kumar, Kshitij Sharma, Darren John, Anamika Upadhyay, Khushi Patel

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BootCamp'24: Yashasvat Bharat 25th and 26th April

The **Startup Club of Aryabhatta College, University of Delhi** held its annual two-day **BootCamp** event themed "**Yashasvat Bharat**" on **April 25th and 26th**. The event aimed to cultivate entrepreneurship and innovation among students while promoting the vision of a prosperous India.

On the first day, participants engaged in a series of enriching activities, including **speaker sessions**, the inauguration of the main focus of the event - "**Samvaad: Scratch to Success**," a talk show highlighting entrepreneurial journeys. Additionally, there were **competitive events** centred around startups, **stalls** showcasing NGOs and startups, as well as delightful food stalls and fun games. The day culminated in a captivating **band performance**.

The second day transitioned to an entirely online format, featuring a livestream of **unfiltered interviews** with prominent figures from the startup industry on their YouTube channel. This segment provided invaluable insights and inspiration to aspiring entrepreneurs, further enriching the event's offerings.

BootCamp'24: Yashasvat Bharat was conceptualised with the vision of inspiring and empowering participants to contribute towards the creation of a prosperous and innovative India. The event aimed to foster a culture of innovation, entrepreneurship, and knowledge exchange among students, faculty members, and distinguished guests.

Day 1

Opening Ceremony (11:00 AM)

The inaugural session commenced with the Startup Club members introducing the Bootcamp, underlining its significance within the theme of "Yashasvat Bharat." They highlighted the pivotal role of the startup culture in India's development, setting the event's context.

Following the introduction, the traditional lamp lighting ceremony took place. **Prof. JK Singh, the convenor of The Startup Club**, was joined by esteemed **chief guest Mr. Ramesh Agarwal** and our **coordinators: Dr. Sanket Shekar, Dr. Girish Garg, Dr. Shipra Aggarwal, and Monica Ma'am**. Prof. JK Singh extended words of gratitude to the Startup Club for their dedication and efforts in organizing the event, marking the beginning of a day dedicated to learning and inspiration.

Following the lamp lighting ceremony, **Mr. Lakshya Agarwal, Managing Director of The Startup Club**, delivered an inspiring speech, highlighting the importance of cultivating an entrepreneurial mindset. He emphasised the value of innovation and encouraged attendees to embrace challenges as opportunities for growth.



Startup Appearance

Hypedin, Mr. Manav Sharma(11:30 AM)

Mr. Manav Sharma, the ex-Managing Director of The Startup Club and the visionary **founder of Hypedin**, graced the stage as the first guest speaker of the day. Hypedin stands as a pioneering marketing entity, specializing in connecting brands with the dynamic youth market through an innovative network encompassing college societies and administrations.

With a wealth of experience in both leading The Startup Club and establishing a thriving startup of his own, Mr. Sharma's presence was eagerly anticipated. In his address, he eloquently recounted his journey, from his tenure at The Startup Club to the inception and success of Hypedin. Through his narrative, attendees gained valuable insights into the intricacies of entrepreneurship and the power of innovative marketing strategies.

Mr. Sharma's speech resonated with the audience as he shared anecdotes, lessons learned, and invaluable advice gleaned from his entrepreneurial endeavours. His words ignited a spark of inspiration, reinforcing the belief that students possess the capability to embark on their own entrepreneurial ventures and make significant contributions to the startup ecosystem.



Chief Guest- Mr. Ramesh Agarwal (11:45 AM)

Our next chief guest was Mr. Ramesh Agarwal, a distinguished leader renowned for his coherent leadership skills, integrity, and positive attitude. Mr. Agarwal embarked on his illustrious career in 1980 with the Indian Air Force (IAF), where he was honoured with the prestigious 'Best Airman' award for his exemplary service. Transitioning into the business sphere, he steered Agarwal Packers and Movers Ltd. to unparalleled success, establishing it as a hallmark of excellence in the packing and moving industry. His company is now synonymous with 'tension-free home shifting', reflecting his unwavering commitment to customer satisfaction.

During his speech, Mr. Agarwal shared insights from his journey, inspiring startups at the event. From his time in the Indian Air Force to innovating in logistics, he highlighted perseverance's power. His commitment to driver safety, like the APM Driver Seva Kendra, showcased his holistic business approach. Emphasising global collaboration, he drew from his involvement in logistics-focused international delegations. As National President of AITWA, his talk encouraged startups to aim for excellence and impact, echoing his leadership journey.



Principal's Address: Prof. Manoj Sinha (12:30 PM)

In a moment marked by honor and anticipation, Prof. Manoj Sinha, our esteemed Principal, graced the event with his presence. He extended tokens of appreciation to our distinguished Guests: Mr. Ramesh Agarwal, Mr. Pawan Khurana, and Mr. Ram Kumar.

In his address, Prof. Sinha championed The Startup Club and the ethos of entrepreneurship. With sincerity and encouragement, he underscored the importance of fostering a vibrant startup culture. Prof. Sinha's words resonated deeply, inspiring attendees to embrace innovation and pursue their entrepreneurial ambitions with fervour.



Mr. Ramesh Agarwal



Mr. Pawan Khurana



Mr. Ram Kumar

Chief Guest- Mr. Pawan Khurana (1:00 PM)

It was an absolute pleasure to have **Mr. Pawan Khurana the Co-founder & COO of CertOnce**, grace our event as the chief guest. His session was not only fun and captivating but also resonated deeply with the students. Mr. Khurana, a seasoned sales leader, has held senior positions at IBM India, Sonata, and Siemens Nixdorf. He is also a serial entrepreneur who built QuantM Ltd, an enterprise and consumer IT services business. His current venture, CertOnce, is a testament to his vision and leadership. The interactive nature of his session, coupled with his wealth of experience and knowledge, made the event truly enriching. His achievements are a source of inspiration for all of us, and his presence significantly elevated the quality of our event.



Startup Appearance

Savishkar Delhi, Mr. Ram Kumar (1:30 PM)

Savishkar Delhi, featuring **Mr. Ram Kumar**, a mentor at Savishkar Delhi graced us with his presence as a guest speaker. Mr. Kumar's speech highlighted Savishkar Delhi's aspiration of cultivating young business leaders aligned with the vision of Viksit Bharat 2047. He emphasised how Savishkar Delhi has created a platform for startups to expand their clientele base, thereby contributing to the Indian entrepreneurial ecosystem.

Additionally, Savishkar Delhi launched its official introduction video during the event, providing attendees with a comprehensive overview of its mission and initiatives. This milestone further solidified Savishkar Delhi's commitment to bridging the gap between academia and industry, empowering budding entrepreneurs, and shaping a future where innovation and industry thrive in harmony.



Samvaad- Mr. Prashant Dobriyal (2:00 PM)

Mr. Prashant Dobriyal, our first esteemed guest of **Samvaad: Scratch to Success**, brought a wealth of experience and expertise to the talk show. As a seasoned entrepreneur and business consultant, Mr. Dobriyal is dedicated to making a significant impact on corporate e-learning through his startup. With a background in corporate learning and development, he possesses a demonstrated history of working with organisations of all sizes, from startups to multinational enterprises.

Mr. Dobriyal's entrepreneurial journey has been marked by a deep commitment to understanding the learning needs of diverse audiences, from toddlers to college students. As the founder and director of Cognition Now Education Pvt. Ltd. He has spearheaded initiatives aimed at revolutionising the educational landscape, leveraging his expertise in program management, coaching, and team management.

His engagement in the talk show was both enlightening and inspiring, as he shared valuable insights gleaned from his years of experience. Mr. Dobriyal's entrepreneurial spirit and passion for learning were evident throughout his discussion, leaving a lasting impression on all attendees. His dedication to bridging the gap between education and industry underscores his commitment to driving positive change and empowering learners of all ages.



Samvaad- Mr. Prateek Sahni (2:30 PM)

We were honoured to have **Mr. Prateek Sahni**, a young and successful trader and businessman, grace us with his presence at our first inaugural talk show, **Samvaad: Scratch to Success**. Mr. Sahni, who has a massive following of over 300,000 on Instagram, is renowned for his expertise in option trading strategy making and his insightful technical and fundamental analysis in the stock market. By the age of 20, he had already launched more than 10 businesses and continues to inspire many with his entrepreneurial spirit. As an educator in financial markets, he generously shares his knowledge and personal views on trading through various platforms.

His presence at our event, Samvaad: Scratch to Success, was truly a highlight. His engaging discourse and insightful anecdotes added immense value to our talk show. The audience was captivated by his wisdom and the practical advice he offered based on his own experiences in the field of trading and business.

We are deeply grateful for Mr. Sahni's valuable contribution to our event. His participation not only enriched the discourse but also inspired many of our members to pursue their dreams with renewed vigour. We look forward to many more such interactions with him in the future. His journey from scratch to success is a testament to his determination and hard work, and we are sure that his story will continue to inspire many more in the years to come.



Day 2 (Online Mode)

Unfiltered Interview of Mr. Paresh Gupta

The second day of Bootcamp was illuminated by an enlightening **unfiltered interview with Mr. Paresh Gupta, CEO of GCEC Global Foundation**. Mr. Gupta's illustrious career, marked by eight TEDx talks and two Josh Talk speeches, serves as a testament to his entrepreneurial prowess. His extensive corporate background, spanning over 13 years and adorned with accolades like the Rajasthan Youth Icon Award and SRCC Alumni Award 2020, positions him as a leading figure in the startup ecosystem.

Mr. Gupta's influence transcends mere achievements; his role as a mentor to startup award winners and advisory positions at esteemed institutions underscores his commitment to fostering entrepreneurial talent. Moreover, his ventures into startup investments, coupled with his passions for music and culinary arts, paint a vibrant picture of a multifaceted entrepreneur.

During the interview, attendees were captivated by Mr. Gupta's wealth of experiences and insights, ranging from navigating the complexities of entrepreneurship to balancing personal interests with professional endeavors. His candid reflections and strategic acumen left a profound impact on all those present, solidifying the interview as a cornerstone event of Bootcamp 2024.



Unfiltered Interview of Ms. Nikita Baliarsingh

Day two of Bootcamp featured an enlightening unfiltered interview with **Ms. Nikita Baliarsingh, Co-Founder and CIO of Nexus Power**. Her pioneering work in sustainable energy solutions, notably in rechargeable, bio-organic, and biodegradable batteries for electric vehicles, underscores her position as a leader in the field. These innovative batteries, utilizing crop residue as raw material, address agricultural waste while offering superior performance.

Ms. Baliarsingh's academic journey, including a Bachelor's in Business Management with marketing majors from Xavier School of Commerce and a Master's in Media & Mass Communication from Xavier School of Communications, has honed her entrepreneurial acumen. Her innovative work in battery technology has earned her multiple awards, catapulting her into the spotlight of both print and digital media. Beyond her entrepreneurial pursuits, Ms. Baliarsingh is a multifaceted individual with diverse interests ranging from creative writing to adventure sports.

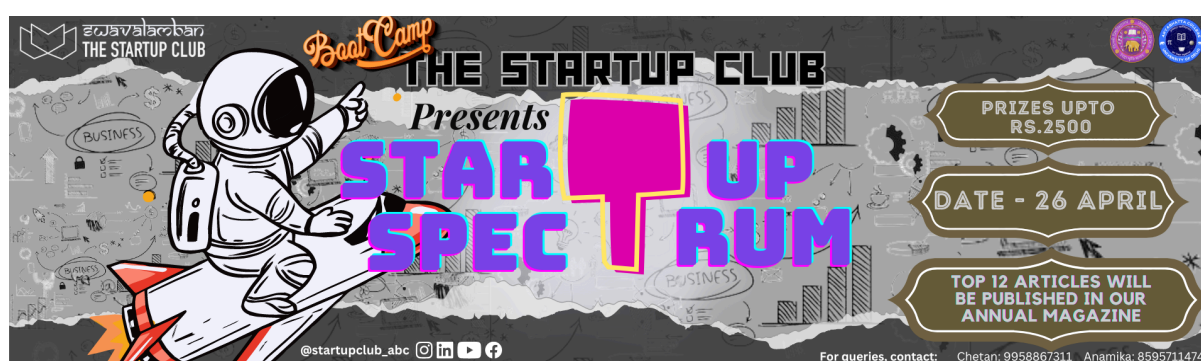
During the interview, attendees gained valuable insights into Ms. Baliarsingh's journey as an entrepreneur, her passion for sustainability, and her diverse interests and pursuits. Her unwavering commitment to innovation and sustainability serves as an inspiration to aspiring entrepreneurs and advocates for a greener future.



Event Competitions

1. Startup Spectrum

This unique competition invited participants to engage in an **article writing contest**, where they shared their insights and perspectives on successful startup journeys. Through thought-provoking articles, participants delved into various aspects of startup culture, offering valuable insights and inspiring narratives. The competition fostered creativity, collaboration, and meaningful dialogue, setting the stage for an enriching experience at Bootcamp.



2. Bull's Eye

Bull's Eye emerged as the main competition of BootCamp, where participants showcased their strategic acumen and innovative thinking. Tasked with presenting solutions to a **case study** of a failing company, participants faced the challenge of devising comprehensive strategies to address the company's issues. Led by their creativity and analytical skills, contestants crafted compelling presentations aimed at revitalising the company's fortunes. Under the keen scrutiny of **judge Arjun Chouhan**, participants delivered their pitches with confidence and precision, demonstrating their ability to navigate complex business scenarios. The competition served as a platform for aspiring entrepreneurs to test their problem-solving abilities and gain valuable feedback from industry experts, marking a pivotal moment in their entrepreneurial journey.

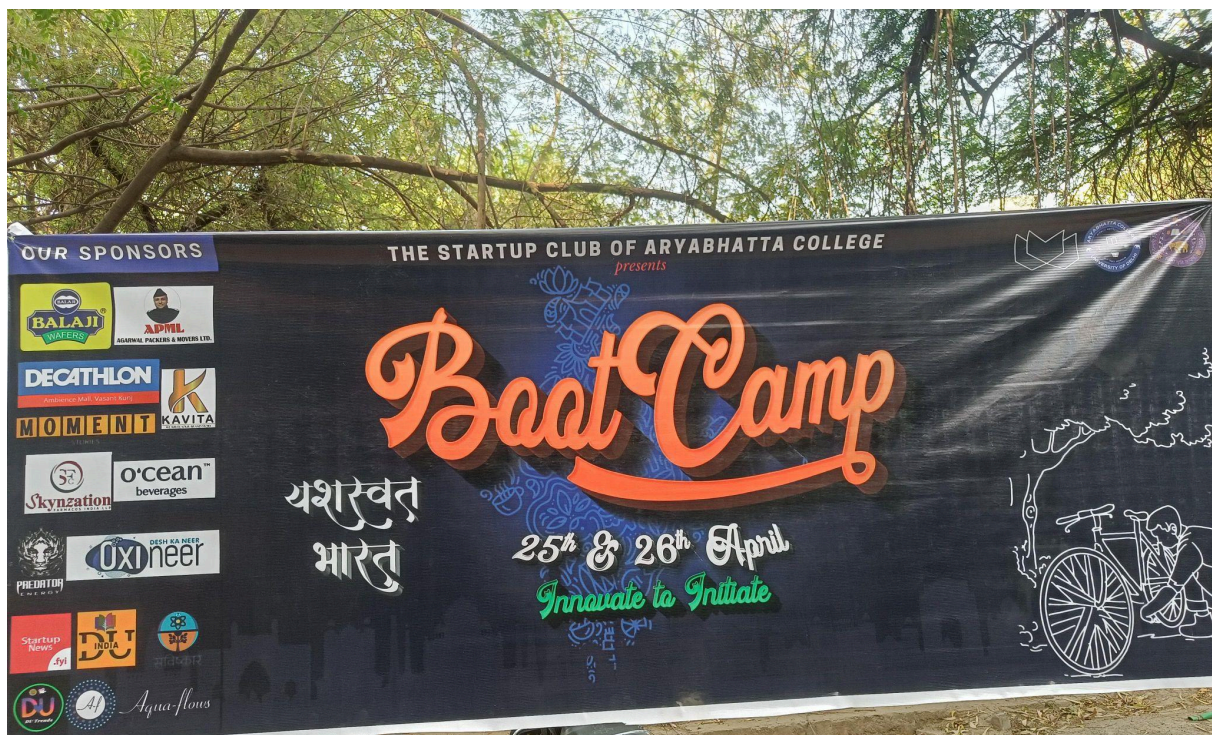


Conclusion

Bootcamp24: Yashasvat Bharat exceeded expectations in terms of participation, engagement, and impact. The event not only facilitated knowledge dissemination but also fostered meaningful connections, inspired entrepreneurial action, and laid the groundwork for future collaborations and initiatives.

We extend our sincere gratitude to all stakeholders, including our sponsors, partners, speakers, guests, and attendees, for their invaluable contributions and unwavering support.

As we reflect on the success of Bootcamp24: Yashasvat Bharat, we remain committed to continuing our efforts to nurture the entrepreneurial spirit and drive positive change within the Aryabhata College community and beyond.



List of Attendees

1. Lakshya Agarwal
2. Shresth Khandelwal
3. DHRUV SHARMA
4. apoorva singh.
5. shikhar maurya
6. Ravjot
7. Sakshi Sachdeva
8. om jee rai
9. Suwendu Jena
10. RUPALI PATIL
11. vanshika
12. Piyush Goyal (
13. Uday
14. Atishay
15. Akshat Jain
16. Yash Bhati
17. RIYA DHINGRA
18. Sanchit Gupta
19. pragya
20. Mamta
21. Prerak Gambhir
22. Shlok Advani
23. Palak
24. Ujjwal Rawat
25. Devansh Rastogi
26. Riya
27. Sneha
28. Yashjeet Singh
29. Tejasvi yadav
30. Vaibhav
31. Kshitiz
32. Ankit Singh
33. Shubham
34. Dev Chaudhary
35. Kshitij chandrahatri
36. Harsh Gupta
37. Manya Varmani
38. Devendra
39. Aman Verma
40. Darren John
41. Sneha Chawla
42. Priyam gaba
43. Priyanka Jindal
44. Chetan Chauhan

And many more